

## **DKE prize for start-ups: focus on innovations for the All Electric Society**

- **The All Electric Society aims to manage the entire energy supply from renewable sources across all sectors**
- **In 2024, the DKE will be awarding a start-up prize for the first time to promote innovations for the All Electric Society, with a total of EUR 5,000 for the first three places**
- **Participation is possible from March 11 to April 30, 2024, the winners will present their concepts at the DKE Innovation Campus on July 2, 2024 in Hanau**

(Frankfurt a. M., 21.03.2024) The vision of an All Electric Society is one of the driving forces in the field of sustainable and CO<sub>2</sub>-neutral energy supply. The aim is to generate the electricity used exclusively from renewable energy sources and thus create global access to affordable, clean energy supplies. The All Electric Society is also based on the idea of networking different energy consumption sectors and creating shared data spaces to enable intelligent control. The concept offers great potential as it is internationally effective and applicable. In 2024, the DKE will award the *DKE Startup Prize – All Electric Society* for the first time to promote innovations in this field. Michael Teigeler, Managing Director of DKE, explains: "Ultimately, it should be the case that the photovoltaic system on the office building, for example, supplies part of the electricity that the steelworks currently needs. The key to this is a standardized exchange of information between the sectors in a highly complex system that controls demand, supply and loads between producers, consumers and storage systems as intelligently and independently as possible. As a standardization organization, we want to promote and support new approaches to this at an early stage so that ideas can be brought to market maturity more quickly through the application of existing standards and can establish themselves on the market. We also want to identify and close potential gaps in standardization."

## **Prize money, coaching and DKE Innovation Campus**

The DKE Startup Prize gives young companies the opportunity to submit their concept or business plan. The submissions are reviewed by a high-caliber jury from research, industry and associations. The winners not only receive prize money of EUR 3,000, EUR 1,500 and EUR 500, but also individual coaching from HIGHEST, the Innovation and Start-up Center at TU Darmstadt. They also receive twelve months' free access to the VDE online standards library. Last but not least, the award winners will have the opportunity to present their ideas at the DKE Innovation Campus on July 2, 2024 in Hanau and to enter into a professional exchange with a broad network of experts.

Further information on the conditions of participation and the application form are available at [www.dke.de/startup-preis](http://www.dke.de/startup-preis).

### **About DKE**

The DKE German Commission for Electrical, Electronic & Information Technologies (DKE) is the national platform for about 9000 experts from industry, science and public administration to elaborate standards and safety specifications for electrical engineering, electronics and information technology. Standards support global trade and, among other things, the safety, interoperability and functionality of products and systems. As a competence centre for electrotechnical standardization, the DKE represents the interests of German industry in European (CENELEC, ETSI) and international standardization organizations (IEC). In addition, the DKE provides comprehensive services in the field of standardization and VDE specifications.

For more information, visit [www.dke.de](http://www.dke.de)

### **About VDE:**

VDE, one of the largest technology organizations in Europe, has been regarded as a synonym for innovation and technological progress for more than 130 years. VDE is the only organization in the world that combines science, standardization, testing, certification, and application consulting under one umbrella. The VDE mark has been synonymous with the highest safety standards and consumer protection for more than 100 years.

Our passion is the advancement of technology, the next generation of engineers and technologists, and lifelong learning and career development "on the job". Within the VDE network more than 2,000 employees at over 60 locations worldwide, more than 100,000 honorary experts, and around 1,500 companies are dedicated to ensuring a future worth living: networked, digital, electrical. Shaping the e-dialistic future.

The VDE (VDE Association for Electrical, Electronic & Information Technologies) is headquartered in Frankfurt am Main. For more information, visit [www.vde.com](http://www.vde.com)

**Press contact:** Vanessa Rothe, Phone +49 170 7645316, [presse@vde.com](mailto:presse@vde.com)