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VDE Smart Living Seminar Canton Fair Spring Edition

Topic

Smart Living: Goes smart and digital

Itinerary

- VDE at a glance (short)
- Megatrends in the digital world
- Digital Transformation
- Smart Technologies
- VDE Test Platform & Requirements
 - Information Security and Data Protection
 - Conformity and Interoperability
- What to do next
 - Development trend of China Smart Living (CVC's topic, also introduction for CVC)
 - What should Chinese manufacturers should do accordingly (Diehl and Haier's topic)

Date: 2017-4-16, 2 pm - 5 pm

Address: No. 8 meeting room, Level B of Zone B in Canton Fair

Remark: This seminar is free of charge for visitors to the Canton Trade Fair. If you want to participate without a fair ticket, you can contact our office in Guangzhou (e-mail: vde-guangzhou@vde.com) by the end of March.

Speakers at a glance

Dr. Siegfried Pongratz

VDE Testing and Certification Institute – Head of Department Smart Technologies



Electronics Engineer PhD of Technical University Munich, published “SMART HOME IT - Security and interoperability as a pace for the market”. As former Motorola R & D Director, he was responsible for international innovation projects such as Environmental Technology, eHealth, Home Care and more. With more than 10 years of experience in Smart Home and international research he joined the VDE Institute in 2009. There he is responsible for Smart Technologies including testing, standards development and technical research.

He is also chairman of several associations.

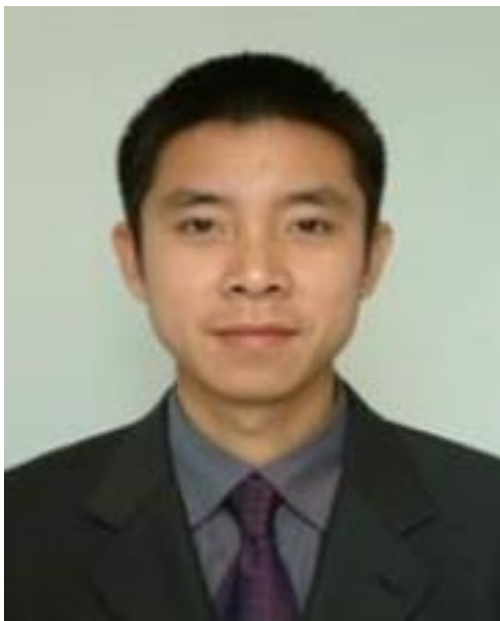
Ms. Lily Li

Qingdao Haier Intelligent Home Appliances Technology Co., Ltd.



Committed herself to the research of Computer Network Principle Online Curriculum, Smart Home, Digital Conversion and Internetwork Communication with rich practical experience. Lily led the R&D Team to launch series of Haier Intelligent Home Appliance System and proved to touch an International leading level. They launched ANJIA, the first Smart Security service platform in 2016. Lily leads to establish 11 Global Standards, 1 National Standard and 7 Trade Standards and has 11 patents for inventions.

Mr. Lvhui Zhu
Diehl Controls R&D Director



Graduated from Nanjing University of Aeronautics and Astronautics. United States Project Management Association certified Project Manager. Joined Diehl Controls in 2003, devoted to household appliances controller R & D and management for more than 13 years (including software development and more).

Mr. Rui Xun Kong
China Electrical Appliances Research Institute Secretary-General



Currently the Deputy Chief Engineer of Intelligent Appliance Engineering Technology Research Center of Guangdong Province, the Deputy Chief Engineer of Vkan Certification & Testing Co., Ltd., the Secretary-General of the National Standardization Technical Committee of Home Automatic Controller, and the member of the National Household Electrical Appliances Standardization Technical Committee. Dedicated to standardization, certification, testing for household appliances and components, etc. In recent years with the Internet of things, smart home appliances / home industry development, leading Vkan smart home team carried out related work to make great contribution for China household industry intellectualize development.