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VDE Corporate Standards: Your express lane to the top

Establishing national and international standards requires consensus from many stakeholders which include companies, users, interest groups, standards organizations, and governments. Focusing on security and safety aspects, the standardization framework normally takes several years to be finalized and implemented across a particular industry.

For fast-changing, innovative industries like renewable energy and energy storage, classical standardization might move too slowly to address the latest innovations in technologies, applications, and business models. VDE Renewables as a globally recognized quality assurance service provider has therefore developed the product “VDE Corporate Standards” to fulfill this need. These Corporate Standards take an additional focus on criteria like performance, reliability, lifetime assessment and other areas that are not part of the initial standardization processes.

Instead of waiting for the rest of the industry to create standards, you can work with VDE to develop and establish your tailored company criteria which meet your own specifications and requirements.

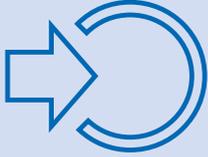
We then verify your manufacturing, product development or service processes as a neutral party, labeling it with the “Verified by VDE” quality seal. With this well-recognized seal, you can be seen as a pioneer in the market offering the highest quality products and services.

Your benefits

- Build up your unique selling proposition in the market as an early adopter offering innovative high-quality products and solutions
- Enter new markets with confidence and win customers more easily
- Improve your bankability and insurability as investors and insurers trust VDE's expertise in quality assurance and risk minimization
- Neutral verification of your criteria based on VDE's knowledge of norms, standards, and state-of-the-art technological developments

Developing your own quality criteria enables you to overcome the typical barriers to classical standardization while capitalizing on the benefits of independent verification and brand building

4 stages to your corporate standard

	<h3>Stage 1: Your proposal</h3> <p>Send us your proposal. We start analyzing the market and then prepare a tailored offer, which includes the work packages and timeline.</p>
	<h3>Stage 2: Development of criteria</h3> <p>Collaborate with VDE's experts to develop and define your company's own quality standards and criteria.</p>
	<h3>Stage 3: Verification through stakeholder workshops</h3> <p>Your company criteria are further refined through consultation with your stakeholders (e.g. clients, partners). VDE then checks and verifies your standard.</p>
	<h3>Stage 4: Publication of results and use of the "Verified by VDE" seal</h3> <p>The general details of your standard are published by VDE. Adhering to the criteria enables you to use the "Verified by VDE" quality seal on your product and marketing materials.</p>

Take the fastest way to the top of the leaderboard. Find out how you can be a first mover in the market and build up your reputation as a leader in risk minimization and quality by contacting:

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