



VDE Corporate Standards

In the fast-changing, constantly innovative battery industry, classical standardization often cannot keep up with the dynamics in the market to address the latest innovations in technologies, applications, and business models.

VDE Renewables developed the customer-tailored “VDE Corporate Standard” to support your company instantly in quality and safety assurance for a fast market access.

www.vde.com/corporate-standards

VDE RENEWABLES

VDE Corporate Standards

VDE Renewables is a globally recognized quality assurance service provider working with you to develop and establish your own company specifications and your customer requirements as a pre-standard in the market.

Testing and certification of your product according to the pre-standard set is done by a neutral third-party within VDE. After passing of all criteria your product may carry the VDE label. This well-recognized label will confirm your reputation as a premium partner to your customers and open new markets.

Your benefits:

- Build up your unique selling proposition in the market as an early adopter offering innovative and certified high-quality products.
- Enter new markets with confidence and win customers more easily.
- Improve your bankability and insurability as investors and insurers trust VDE's expertise in quality assurance and risk minimization.
- Certification by VDE's globally recognized certification authority.

Four stages to your VDE corporate standard:

Stage 1: Your proposal

Send us your proposal. We start analyzing the market and then prepare a tailored offer, which includes the work packages and timeline.

Stage 2: Development of criteria

Collaborate with VDE's experts to develop and define your company's own quality standards and criteria.

Stage 3: Verification through stakeholder workshops

Your company criteria are further refined through consultation with your stakeholders (e.g. clients, partners). VDE then checks and verifies your standard.

Stage 4: Publication of results and use of the "Verified by VDE" seal

The general details of your standard are published by VDE. Adhering to the criteria enables you to use the "Verified by VDE" quality seal on your product and marketing materials.

Developing your own quality criteria enables you to capitalize on the benefits of independent verification and brand building.

Please visit us online for more information



www.vde.com/corporate-standards
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