

Let's talk hydrogen: VDE FINANCIAL DIALOGUE promotes the hydrogen economy

- **VDE Renewables will be at the HYDROGEN DIALOGUE in Nuremberg for the first time**
- **Promoting green hydrogen as a key element of the energy transition**
- **Developing effective business models based on hydrogen technologies**

(September 12, 2022, Frankfurt) For over 20 years, VDE has been holding its FINANCIAL DIALOGUE to promote communication across different sectors and improve the investment climate for green technologies. Participants include stakeholders from industry and the financial and insurance sector, market regulators and developers of standards and quality criteria. For the first time, the VDE FINANCIAL DIALOGUE on September 22 will be taking place as part of the [HYDROGEN DIALOGUE](#) – an event for sharing knowledge and experience in the field of hydrogen, which is being held at the Nuremberg Exhibition Centre on September 21–22.

Green hydrogen produced solely from renewable energy sources is a key element in the fight against climate change. As a raw material, it can be used for a variety of industrial processes and is also a suitable fuel for freight transport via trucks, ships or trains. Hydrogen technologies have seen rapid development in recent years, with numerous products and systems that are already in use or about to be launched. The crucial task now is to ensure the success of economically promising business models that work with renewable energies and battery storage systems.

Creating the framework for economic success

At present, many hydrogen projects are still supported by subsidies and market incentive programs. “Now we need to prepare for when the subsidies expire. VDE Renewables supports banks and insurance companies in assessing the technical risks of plants producing renewable energy. Our many years of experience working with uniform quality standards and performance

criteria is exactly what the hydrogen industry needs right now to turn the many ambitious and visionary projects into reality,” says VDE Renewables CEO Burkhard Holder.

At the VDE FINANCIAL DIALOGUE HYDROGEN 2022, experts will discuss the state of the art in the hydrogen industry. Entrepreneurs and investors will share their experience with business models, including automotive technology and hydrogen fueling stations. Stakeholders from the insurance and financial sector will shed light on the key criteria they consider before insuring or financing hydrogen projects.

We cordially invite you to the opening of the HYDROGEN DIALOGUE 2022 and the VDE FINANCIAL DIALOGUE HYDROGEN 2022:

HYDROGEN DIALOGUE 2022 opening

When: September 21, 2022, Nuremberg Exhibition Centre

10:30 a.m. to 11:15 a.m. tour with Hubert Aiwanger, Bavarian Minister of Economic Affairs, Regional Development and Energy

11:15 a.m. to 11:45 a.m. panel discussion (also virtual), participants include Prof. Veronika Grimm, Board of Directors at H2.B and Professor of Economic Theory at the University of Erlangen-Nuremberg, Burkhard Holder, CEO of VDE Renewables

Application also for the virtual part [here](#)

VDE FINANCIAL DIALOGUE HYDROGEN 2022

When: September 22, 2022, Innovation Stage Nuremberg Exhibition Centre
10 a.m. to 3:00 p.m.

Detailed program with all speakers and further information at
<https://www.vde.com/hydrogendialogue>

If you are reporting on current developments or collecting background information, send a message to presse@vde.com and we'll be happy to help.

About VDE Renewables

VDE Renewables, a subsidiary of the VDE Group, offers quality assurance services for the global renewable energy sector. Based in Alzenau, Germany, the company's services include quality testing and certification according to the highest safety, reliability, and performance standards, as well as independent engineering and technical due diligence. VDE Renewables works closely with all structures of the VDE Group and its internationally renowned network, which include the leading research and development bodies such as the Fraunhofer Institutes and insurance firms such as Allianz and Munich Re. Together with its partners, VDE Renewables supports its customers with their specific requirements, such as gaining access to new markets, differentiating themselves from their competitors or enabling them to receive more attractive insurance or financing conditions.

For more information, visit www.vde.com/renewables

About VDE:

VDE, one of the largest technology organizations in Europe, has been regarded as a synonym for innovation and technological progress for more than 125 years. VDE is the only organization in the world that combines science, standardization, testing, certification, and application consulting under one umbrella. The VDE mark has been synonymous with the highest safety standards and consumer protection for more than 100 years.

Our passion is the advancement of technology, the next generation of engineers and technologists, and lifelong learning and career development "on the job". Within the VDE network more than 2,000 employees at over 60 locations worldwide, more than 100,000 honorary experts, and around 1,500 companies are dedicated to ensuring a future worth living: networked, digital, electrical. Shaping the e-dialistic future.

The VDE (VDE Association for Electrical, Electronic & Information Technologies) is headquartered in Frankfurt am Main. For more information, visit www.vde.com

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