

## **Dr. Martin Hieber becomes VDE Chief Technology Officer**

- **Former Bosch manager to become Chief Technology and Network Officer at VDE**
- **VDE's member area is especially important to Hieber**
- **Market and customer structure will be strengthened**

(Frankfurt am Main, September 30, 2022) Dr. Martin Hieber will assume the newly created position of Chief Technology Officer (CTO) of the VDE as of October 1. On the Executive Board, he will be responsible for technology and networks, in addition to Ansgar Hinz (CEO) and Dr. Beate Mand (CFO). Hieber most recently worked at Robert Bosch GmbH, where he was responsible for global product and technology planning, investment planning and innovation management. Prior to that, the graduate mechanical engineer worked for more than twelve years at the Fraunhofer Gesellschaft in the field of applied research. With his technical expertise, Hieber wants to foster VDE in expanding its market and customer structure on a national and international level, as well as on a technical level, and ensure a sustainable successful future. "We can only do that with top trained new talents, with excellent talents, in an interplay of different domains of software, hardware, and mechatronics. And this is where we will need the best minds in the future in a tough international competition," says Dr. Martin Hieber.

### **Strengthening VDE networks**

The manager will also contribute his experience as head of the membership division. The networks in the VDE are something that are especially important to him. "I have set out to connect the professionally organized external networks with the internal ones in the VDE, in other words, to bring together the voluntary members with the full-time employees of the VDE and build a bridge."

In his professional career so far, Hieber has established quite a lot of contacts with industry and science, but also with ministries in Berlin and Brussels. President Dr. Armin Schnettler is pleased about the enrichment for the VDE: “Dr. Martin Hieber brings exceptional expertise and experience in building and maintaining networks. The VDE is growing, and we want to communicate even more actively to the outside world. For this, we need reinforcement.”

**About VDE:**

VDE, one of the largest technology organizations in Europe, has been regarded as a synonym for innovation and technological progress for more than 125 years. VDE is the only organization in the world that combines science, standardization, testing, certification, and application consulting under one umbrella. The VDE mark has been synonymous with the highest safety standards and consumer protection for more than 100 years.

Our passion is the advancement of technology, the next generation of engineers and technologists, and lifelong learning and career development “on the job”. Within the VDE network more than 2,000 employees at over 60 locations worldwide, more than 100,000 honorary experts, and around 1,500 companies are dedicated to ensuring a future worth living: networked, digital, electrical. Shaping the e-dialistic future.

The VDE (VDE Association for Electrical, Electronic & Information Technologies) is headquartered in Frankfurt am Main. For more information, visit [www.vde.com](http://www.vde.com)

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